

July 04, 2017

### Conference theme

Corporate social responsibility-CSR encompasses many facets and it is interconnected and integration of CSR, Corporate Governance, Social Inclusion and Economic growth. The theme of this 2 day conference is to highlight this interconnectedness and the importance of CSR towards nation building.

The potential and advantages of CSR are often overlooked and in order to achieve inclusive growth businesses must participate in addressing socio-economic concerns while still maintaining profitability. Most industries have already realized the necessity and value of incorporating CSR into their business strategies.

The statutory reform of Companies Act, 2013, makes it mandatory for specific size (based on market capitalization) of industries to spend 2% of their net profit towards CSR. The conference will also provide a platform to enhance understanding of CSR mandate, its provisions and implications and strategies to integrate it accomplishing business objectives. The aim of the conference is also to highlight thematic areas for the businesses to focus and decide their CSR initiatives.

During the course of the conference, the industry leaders and CSR champions are invited to share their perspectives and showcase their CSR journey.

The Companies Act 2013, also requires businesses to report on their CSR spend and performance on Social, Economical and Environmental aspects. The conference has an agenda point to address the reporting requirements and provisions of various reporting standards, guidelines and frameworks.

In 2015, countries adopted the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals - SDGs. These Goals outline the role of Businesses in three steps:

- Focus on areas where organizations have potential (positive or negative) impacts and map the connectedness with SDGs. The businesses to ensure that their current activities don't have negative impacts and don't hinder others (govt., civil society and other businesses) abilities to achieve SDGs.
- Meaningful engagement, integration of Sustainable Development into their core operations – requires strategic approach to adopt SDG engagement in holistic manner.
- Be more transformative, develop new business models and align business agenda with societal aims to achieve sustainability globally, leaving no one behind

The conference will address the linkages between CSR, Sustainable Development and SDGs, using various standards, guidelines and frameworks.

For further information, please follow these links:

- [http://www.insightassociates.in/index.php?content\\_id=98&option=cms](http://www.insightassociates.in/index.php?content_id=98&option=cms)
- [http://udgam.org/cs\\_events/pathways-to-strategic-csr/](http://udgam.org/cs_events/pathways-to-strategic-csr/) (Call on Dr.Mayur Joshi at +91 9427380788)

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### OUR VISION

To support organizations in strengthening their sustainability agenda by providing Equitable and Sustainable Solutions; empowering businesses worldwide towards creating inter generational value.