

**Management Development Programme
On
“Sustainable Development and communicating impacts”**

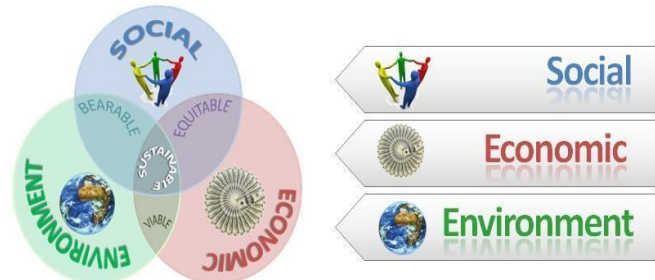
Backdrop

In recent times, the issue of Sustainability or what is also referred to as Triple Bottom Line has been given a lot of attention by businesses and their various stakeholders. It has become an integral part of doing business.

Organizations have now started to operate with a high sensitivity to social, environmental and economic issues and are embracing new forms of collaborations, partnerships and entrepreneurship. They are coping with challenges to develop and implement strategies which meet the needs and expectations of a complex range of stakeholders

In the midst of these transformational times, an active role of academic institutes and B-Schools become pivotal. Especially while the Govt of India is making it mandatory for all business houses to shed some profit for CSR funds and also to disclose their sustainability impacts. The major challenge that the businesses are facing is competent human resources that can tackle the subject effectively.

Today’s business challenges center around... securing a ‘social license to operate’, ensuring long term sustenance, generating intergenerational value and creating a win-win between business, society and the environment instead of growing profits, revenues and markets.



This offers an opportunity for academic fraternity to produce talents and future leaders, equipped with knowledge about business ethics, global standard compliances, Indian traditional value system for CSR and sustainability and its required reporting pattern and be ready to embark a smooth and sustainable career path.

We, Insight Associates, based in Gujarat, work as Capacity Enhancers and support organizations to strengthen their sustainability agenda. We are one of the exclusive Training Partners in India, Certified by Global Reporting Initiative-GRI (www.globalreporting.org).



We also help organizations across the country in building their internal capacity and thereby nurturing human wealth. Our patrons range from PSUs to MNCs to MSMEs, SSIs to academia.

With a view to bridge the gap between the industry sectors’ needs viz-a-viz talents required and to widen the reach for the academia fraternity, we have designed modules for students, working executives that are pursuing their further / distance education, including the Faculty Members.

The workshop Objectives:

- To familiarize students with conceptual understanding of CSR, Corporate Sustainability and Triple Bottom Line-TBL Reporting
- To appreciate how CSR and Corporate Sustainability get implemented by organizations, its drivers, benefits and systems
- To understand Sustainability Reporting in depth and to understand the entire reporting process, contents of reports.
- To empower students to do a critical analysis of Sustainability Reports
- Thereby enable the students to contribute/add value to organizations’ sustainability reporting initiatives.

OUR VISION

To support organizations in strengthening their sustainability agenda by providing Equitable and Sustainable Solutions; empowering businesses worldwide towards creating inter generational value.



Workshop Contents

Introduction to Sustainability

- Introduction to Corporate Social Responsibility, Sustainability, Sustainability Reporting
- Orientation about Sustainability Reporting processes

Corporate Social responsibility in detail

- Evolution and progression
- Current trends

Corporate Sustainability in depth

- Its applicability at a national and global level
- Stakeholder Inclusiveness
- Sustainability and Strategy
- How Sustainability relates to Academic Institutions?

Sustainability Reporting Frameworks and Standards – an overview

- National and Global Frameworks and Standards – NVG, SEBI-BRR, UNGC, GRI, ISO26K.
- Principles and Disclosures
- Materiality Assessment, Monitoring & Evaluation
- Deciding on what to report on
- How to do the reporting
- Analysis of real time report

Take Aways

- The program will help students understand the concept of sustainable development
- Practical exposure of analyzing real time reports and understanding about CS strategy
- Enhance student business skills to better prepare for job opportunities/future.

Training material

- Ppts and handouts
- Business cases
- Resource and reference material

Pedagogical Aspects

- Duration: 8 / 16 hours spread across 3 / 7 days respectively
- Type: a mix of In Campus and off site
- Model: Workshop – student centric, project-based exercises with interactive mode of communication
- Organizer: Insight Associates
- Certificate of participation

Resource Person

Ms. Sheela Mistry, Founder, CEO, Insight Associates

- Founder- Insight Associates
- Over two decades of experience in training and consulting organizations
- Entrepreneurial experience of being a Founder of a training organization
- Organization certified by Global Reporting Initiative -GRI for 2009=2017
- Personally, trained and coached by GRI (HQ)



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- Recognized by GRI as Leaders in Providing GRI courses in India
- Experience of leading several SD Reporting Training programs across India and internationally
- Experience of handling SD consulting assignment, including capacity building programs

Sheela lives in Ankleshwar - Gujarat

Eligibility Criteria for participation

- Graduate. Post Graduate Students from Commerce, Engineering, Science & Technology, business management, Environmental Sciences.
- Executives pursuing further studies, aspiring to gain additional knowledge
- Independent professional, interested individual in understanding and implementing real time sustainability in their business / field of work

Insight Associates Credentials:

- GRI Certified Organization since for 2009-2017 and an Organization Stakeholder for 2007-2015 and Gold Community member for 2015-2017
- Recognized by GRI as “**Leaders in offering GRI Certified courses**”
- Have successfully completed Quality Check of GRI training parameters i.e. contents, depth of knowledge, communication skills and approach of dealing with participants, by an independent observer, appointed by GRI, HQ.
- Have offered numerous courses within India and cross border
- An ISO Lead Auditor , Certified by IRCA
- Serves as External Member to ICC under PoSH 2013, including providing training to employees and ICC

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