



Udgam Trust, Gandhinagar & VYK, New Delhi

In collaboration with



announces

Two day conference
on
Pathways to Strategic CSR : Integrating SDGs



Date : July 19-20, 2017

Location : Ahmedabad

Venue : Ahmedabad Management Association, ATIRA Campus, IIM-A Road, Ahmedabad 380 015

Email : mayur@udgam.org

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www.insightassociate.com



Pathways to CSR : Integrating SDGs

Backdrop

The journey of past three years has been a remarkable one, especially for the businesses. India pioneered mandating CSR spend through The Companies Act, 2013. The mandate says

.....companies having a net worth of INR 500 crore (Cr.) or more, or a turnover of INR 1000 Cr. or more, or a net profit of INR 5 Cr. or more in a given financial year are required to spend 2 per cent of their profits on CSR programmes...

2015 has witnessed unprecedented agreements by the international community, including the Sustainable Development Goals-SDGs and the Paris Agreement on climate change action, encompassing businesses to perform and communicate their performance on Social, Economical and Environmental fronts with linkages to SDGs.

The year 2016 and onward calls for translating these agreements into action to achieve the 2030 Agenda for Sustainable Development. Converting this vision into reality is primarily a responsibility of countries; however, no country can do it alone without involvement of Government, business civil society or representatives. It is, therefore, imperative for businesses to embrace a holistic yet strategic and sustainable approach for conducting business.

While SDGs provide an opportunity for businesses to assess its impact on the SDGs and review its strategy, Governments will measure and monitor progress and manage the effectiveness of their interventions. This also calls for collecting data, assuring and reporting too.

This two day conclave brings forth familiarization about conceptual understanding, strategizing, performing along the three bottom lines i.e. People, Planet and Profit – PPP, measuring impacts, mapping them with national / global guidelines and communicating them to the world

Objective

This convention is organized with an objective to support organizations and businesses to understand, decode and integrate SDGs into business operations.

Main Speakers:

Mr. Niraj Lal - Head CSR, Arvind Group, Ahmedabad

Mr. Rishi Pathania, Head CSR, UPL, Ankleshwar

Chandrakant KUMBHANI, GM, Ambuja Cement Foundation

Ms. Sheela Mistry, Director, Insight Associates

Mr. Hareesh Trivedi, Manager-CSR, GHCL Limited

Mr. Pradeep Ghosal Head - Community Relations, Tata Power

Who should participate?

- Organizations that are looking forward to contribute to the Global Goals
- Companies that are seeking to enhance their corporate communications.
- Companies that need to understand the details of SDGs and significance of Impact measurement and reporting
- Practitioners who are interested in sustainability and CR.
- Consultants, Investors, NGOs, Regulatory Agencies Students and any individual with an interest in sustainability reporting.



Udgam Trust, Gandhinagar & VYK, New Delhi

Duration : 2 (Two) days

Date : 19-20th July 2017

Type : Non-Residential

Venue : Ahmedabad Management Association, ATIRA
Campus, IIM-A Road, Ahmedabad 380 015

Pedagogy : Presentation and discussion, Plenary sessions, case studies, Q&A and open session.

Registration Fees: Nil

Tentative Schedule

19th July 2017

9:30 to 10:00 Registration

10:00 to 11:15 inauguration

11:15:11:30 tea break

11:30 to 13:00 plenary session co. act, sdg

13:00 to 14:00 lunch break

14:00 to 15:30 Education for development and growth

15:30 to 16:00 Tea Break

16:00 to 17:00 Health and sanitation for better life

20th July 2017

10:00 to 10:45 Transformational impact of ICT

10:45 to 11:30 women empowerment for success of SDG

11:30:12:00 tea break

12:00 to 13:00 Making a proposal for CSR

13:00 to 14:00 lunch break

14:00 to 15:30 CSR & Sustainability reporting

15:30 to 16:00 Way forward & final Break

About Udgam Trust

Udgam plays the role of a development facilitator for disadvantaged and backward communities through the mobilization and upliftment of women, widows, landless farmers, unemployed youth and marginalised children. Udgam Charitable Trust is a grass root level, secular and development oriented not for profit organization popularly known as UDGAM, which is convinced that sustainable community development is only possible if and when all elements such as economic, social, political, environmental and cultural are brought together and systematically integrated.

2016-17, being the third year of the implementation of the provisions of the Act, Udgam Trust, a public charitable Trust established in 1997 thought of bringing all actors on one platform. In July 2016 Udgam & VYK, New Delhi initiated Gujarat state level seminar on CSR- Challenges & opportunities for corporate and ngos at Ahmedabad, that leads us to organise a National Convention on Corporate Social Responsibility- "The Business Case for India's Progress" at New Delhi. We are happy to share, seminar and convention was successfully organised and that success leads us to organise Conference on Pathways to Strategic CSR: integrating SDGs at Surat.

About Insight Associates

Established in 1999, Insight Associates is one of the exclusive Training Partners in India, Certified by GRI since 2009 and an Organization Stakeholder since 2007.

Insight Associates work as Value Creating Agents and capacity enhancers in the organization's sustainability reporting journey. The purpose of its work is to strengthen the sustainability agenda of organizations that aim to achieve inclusive and holistic growth in order to create intergenerational values. Insight Associates helps these companies to put these values into action and communicate them. (www.insightassociates.in)

Insight Associates has recognized by GRI as "Leaders in providing

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